



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

| | | |
|--|--|--------------|
| Contract / Revision | Alt Order # | |
| 500517 / 1 | 06399892 | |
| Product | | |
| DCCC | | |
| Contract Dates | Estimate # | |
| 10/30/12 - 11/06/12 | 2113 | |
| Advertiser | | |
| Democratic Congressional Campaign Comm | | |
| 10/29/12 / 10/30/12 | | |
| Billing Cycle | | |
| EOM/EOC | Broadcast | |
| Station | | |
| KPHO | Account Executive Matt Norten Sales Office HRP-WASHING | |
| Special Handling | | |
| Demographic | | |
| Adults 25-54 | | |
| IDB# | Advertiser Code | Product Code |
| | 11 | 14 |
| Agency Ref | | |
| Advertiser Ref | | |

And:

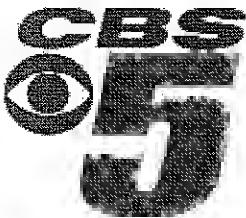
Great American Media (GMMB)
3050 K Street N, Suite 100
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-----------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|------------|-------------|-------------|-------|-------------|
| | | | | | | | | | | | | |
| 1 | KPHO | 10/30/12 | 11/02/12 | CBS 5 NEWS @ 10P | M-F 10p-1035p | | :30 | | | NM | 1 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -TWTF-- | | 1 | | | | \$5,500.00 | | | |
| 2 | KPHO | 10/30/12 | 11/02/12 | CBS 5 NEWS @ NOON | M-F 12p-1230p | | :30 | | | NM | 4 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -TWTF-- | | 4 | | | | \$2,500.00 | | | |
| 3 | KPHO | 10/30/12 | 11/02/12 | ANDERSON COOPER | M-F 358p-458p | | :30 | | | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -TWTF-- | | 4 | | | | \$1,000.00 | | | |
| 4 | KPHO | 10/30/12 | 11/02/12 | CBS 5 NEWS @ 5P | M-F 5p-530p | | :30 | | | NM | 3 | \$10,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -TWTF-- | | 3 | | | | \$3,500.00 | | | |
| 5 | KPHO | 10/30/12 | 11/02/12 | M-F 5-530am | M-F 5-530a | | :30 | | | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -TWTF-- | | 4 | | | | \$1,000.00 | | | |
| 6 | KPHO | 10/30/12 | 11/02/12 | M-F 530-6a | M-F 530-6a | | :30 | | | NM | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -TWTF-- | | 4 | | | | \$1,000.00 | | | |
| 7 | KPHO | 10/30/12 | 11/02/12 | PRICE IS RIGHT | M-F 9a-10a | | :30 | | | NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -TWTF-- | | 2 | | | | \$5,000.00 | | | |
| 8 | KPHO | 11/03/12 | 11/03/12 | Sat 5a-7a | Sat AM | | :30 | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -----1- | | 1 | | | | \$500.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | KPHO | 10/29/12-11/04/12 | Sat 5a-7a | | Sat AM | -----Sa-- | :30 | | \$500.00 | NM | | |
| | | | | | | | | | | | | |
| | <u>Credited</u> | | | | | | | | | | | |
| 9 | KPHO | 11/04/12 | 11/04/12 | CBS 5 NEWS @ 530P | Su 530p-6p | | :30 | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 10/29/12 | 11/04/12 | -----1 | | 1 | | | | \$4,000.00 | | | |
| 10 | KPHO | 11/05/12 | 11/05/12 | CBS 5 NEWS @ 5P | M-F 5p-530p | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | | <u>Rate</u> | | | |
| Week: | 11/05/12 | 11/11/12 | 1----- | | 1 | | | | \$3,500.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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| | | |
|-------------------------|-------------|--------------------------|
| Contract / Revision | Alt Order # | |
| 500517 / 1 | 06399892 | |
| Contract Dates | Product | Estimate # |
| 10/30/12 - 11/06/12 | DCCC | 2113 |
| Advertiser | | Original Date / Revision |
| Democratic Congression: | | 10/29/12 / 10/30/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Spots/ | | Type | Spots | Amount | |
|-------|----------|-------------------|-----------------|----------------------|------------------|------|--------|-------------------|-------------|----------|----------|------------|-------------|------------|
| | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | |
| 11 | KPHO | 11/06/12 | 11/06/12 | PRICE IS RIGHT | M-F 9a-10a | | :30 | | | | | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | 11/05/12 | 11/11/12 | -1----- | | | | | 1 | \$5,000.00 | | | | | |
| 12 | KPHO | 11/05/12 | 11/05/12 | ANDERSON COOPER | M-F 358p-458p | | :30 | | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$1,000.00 | | | | | |
| 13 | KPHO | 11/05/12 | 11/05/12 | M-F 5-530am | M-F 5-530a | | :30 | | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$1,000.00 | | | | | |
| 14 | KPHO | 11/05/12 | 11/05/12 | M-F 530-6a | M-F 530-6a | | :30 | | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$1,000.00 | | | | | |
| 15 | KPHO | 11/01/12 | 11/02/12 | M-F 10pm News Repeat | M-F 12:39a-1:14a | | :30 | | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: | 10/29/12 | 11/04/12 | ---TF--- | | | | | 2 | \$150.00 | | | | | |
| | | | | | | | | | | Totals | | 30 | \$63,800.00 | |

*Tax 1 Note: Tax 0.5%.

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-----------------|--------------------|
| 10/29/12 - 11/06/12 | 30 | \$63,800.00 | \$54,230.00 | \$271.15 | \$54,501.15 |
| Totals | 30 | \$63,800.00 | \$54,230.00 | \$271.15 | \$54,501.15 |

Signature: _____

Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|-----------------------|-------|
| Station and Location: | Date: |
|-----------------------|-------|

1, Sarah Levere
do hereby request station time concerning the following issue:

| | | | | | |
|--|--|--|--|--|--|
| | | | | | |
|--|--|--|--|--|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

AS ORDERED

| |
|----------------|
| Total Charges: |
|----------------|

This broadcast time will be used by: Democratic Congressional
Campaign Committee

| | |
|---|-----------------------------|
| Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" | |
| <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

| |
|--|
| |
|--|

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

krish e mark, chief operating officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11

Date



Signature

202 338 8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

AS DEPTERED

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Client Information Request Form

Issue

Advertiser Group Name:

DCCC

Address:

430 S. CAPITOL ST. SE

City, State & Zip Code:

WASHINGTON DC 20003

Phone:

202 - 863 - 1500

Fax:

Robby Mook

**Executive Director or
President**

Group Treasurer

Kristie Mark - CEO



PAID POLITICAL
BROADCAST AVAIL REQUEST

| | |
|--------------------------|-----------------------------------|
| TO: Kevin James | STATION: KPHO |
| FROM: Matt Norten | HRP OFFICE: WASHINGTON, DC |
| | |

REQUEST RECEIVED FROM

DATE: 9/5/12

| |
|---|
| BUYER: Katie Keuleman |
| AGENCY: Great American Media |
| ADDRESS: 3050 K Street, NW Suite 100, Washington, DC 20007 |
| PHONE #: (202) 338-8700 |
| FAX #: (202) 338-2334 |
| OTHER: |

AVAILS FOR

| |
|---|
| COMMITTEE: Democratic Congressional Campaign Committee |
| CHAIRPERSON: Kristie Mark |
| TREASURER: |
| ADDRESS: 430 South Capitol St. Washington DC 20003 |
| PHONE #: 202-338-8700 |
| FAX #: |
| OTHER: |

FOR

| |
|------------------------|
| ISSUE: DCCC |
| OFFICE: N/A |
| PARTY: Democrat |

| | |
|--|----------------------|
| DAYPARTS: | All |
| SCHEDULE DATES: | As ordered Oct-Nov12 |
| COMMERCIAL LENGTH: | :30 |
| PROGRAMS: | All |
| PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE | |